brava

CUSTOMER CASE STUDIES

AI-forward teams are switching to Brava.

Skimmer, Intelligems, Lucra and Spot AI run continuous performance management, so every review cycle is faster, better and built on evidence.

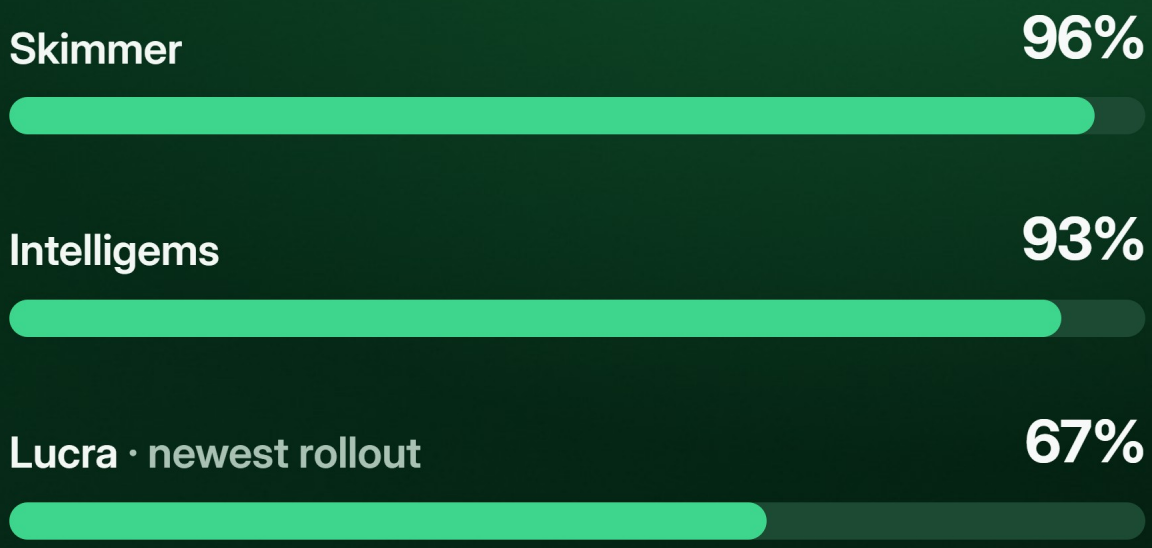
ENGAGEMENT

90%

of employees use Brava at companies with full rollouts.

Mandatory performance reviews excluded. Counts employees who gave or received feedback, or joined a 1:1, in Brava.

Share of employees active in Brava, by company



Source: Brava production data and product analytics, through October 19, 2026. Brava staff excluded.

CASE STUDY · SKIMMER

3,360

feedback submissions

captured in the first 6 months

28

per employee

across a team of 120 people

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SKIMMER

Skimmer swapped annual reviews for feedback all year.

88%	94%	421	600+
of employees have used Brava	of employees have received feedback	1:1s run in Brava	1:1 action items logged

"Annual performance reviews are useless in today's remote and fast paced working style. We're abandoning them entirely for continuous feedback."

VP OF PEOPLE, SKIMMER

CASE STUDY · INTELLIGEMS

726

feedback submissions

captured in the first 6 months

9

per employee

across a team of 78 people

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intelligems

Intelligems made AI-assisted continuous feedback a company-wide habit.

93%	78	6	121
of employees active in Brava	employees on Brava	months of use	submissions per month, on average

"Brava has been **10X better** than I could have imagined. Our company is now highly engaged in AI-assisted continuous performance management."

VP OF PEOPLE, INTELLIGEMS

CASE STUDY · LUCRA

200

hours

spent on performance reviews in Lattice

4

weeks

of productivity lost writing reviews

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LUCRA

Switched from Lattice → brava

Lucra fully switched from Lattice to Brava.

"Brava is 100 times better than Lattice."

CHIEF OF STAFF, LUCRA

67%

of employees already active in Brava

"We spent **200 hours** on performance reviews and lost **4 weeks of productivity** writing reviews in Lattice. We're fully switching to Brava."

CEO, LUCRA

CASE STUDY · SPOT AI

Why Spot AI left Lattice

01 **Adoption**
A platform the team would actually use

02 **Fits the workflow**
Integrates with Slack and Granola

03 **Less admin**
Managers focus on their people

04 **A real partner**
Feature requests implemented in days

brava

spot.ai

Switched from Lattice → brava

Spot AI left Lattice for a platform its team would actually use.

"Lattice served us well, but we needed **a platform our team would actually use**—one that fits into existing workflows rather than creating extra work. Brava's AI-native approach integrates with tools like Slack and Granola, reducing admin work so managers can focus on their people. The Brava team has been an incredible partner, responding almost instantly and **implementing feature requests in days**. We're excited about the partnership and where Brava is headed."

SPOT AI

brava

READY TO MOVE FORWARD?

Your team could be next to elevate performance with AI continuous feedback.

Continuous feedback, 1:1s, performance reviews, calibrations, surveys, talent reviews, goals and OKRs, all in one platform.

$10 per employee, per month One simple price. Everything included.

GET IN TOUCH

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